

STUDYBOX 2023 - WE GIVE YOU COMPETITIVE ADVANTAGES



THIS IS HOW YOU REACH STUDENTS!

Our **STUDYBOX** will be distributed in the winter semester 2023 with a circulation of 100,000 units and offers you a targeted, one-time product and/or voucher sampling.

Our promise: We verify every STUDYBOX recipient in advance as a student.

But of course we also have other added value for you:

- Expansion and extension of the campaign - by up to 6 months - on Studentenrabatt.com.
- Exclusive and individual survey option among the **STUDYBOX** recipients, so you get important insights about your offer or your brand.
- Optional prize draw participation via social media.
- 6-month use of our digital, GDPR-compliant real-time verification tool.
- You will be part of a nationwide media campaign.

FACTS AND SCHEDULE

Total edition 2023: 100,000 units

Distribution winter semester: 11.09. until 31.10.2023*

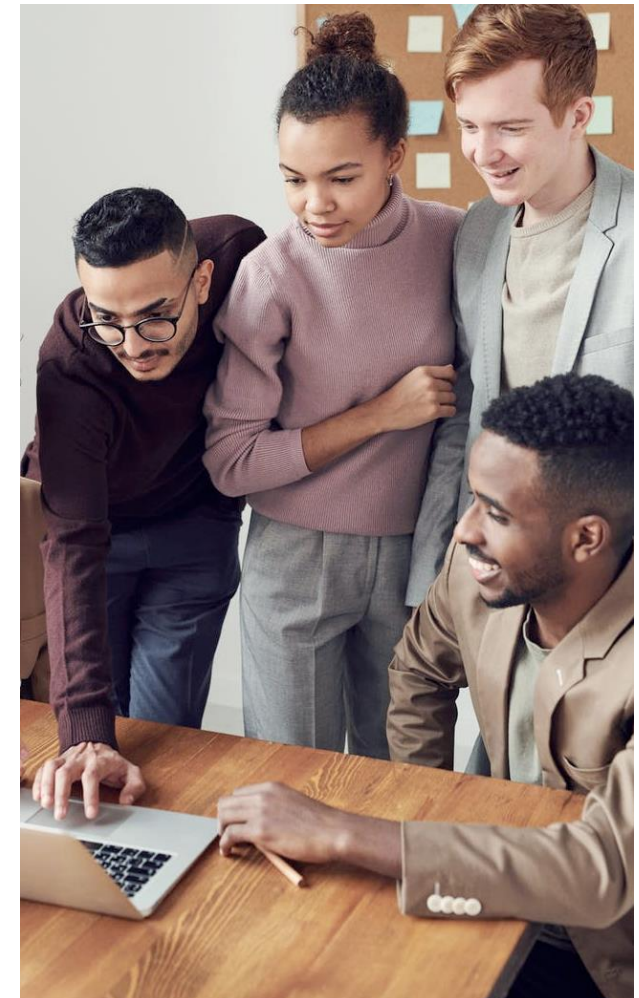
Delivery of flyers: 14.08. until 18.08.2023

Delivery products: 28.08. until 08.09.2023

Online Presence: 01.09.2023 – 29.02.2024

Delivery of advertising material: until 18.08.2023

*Only while stocks last - therefore end date subjected to availability



MEDIA

Application via campus media

- Nationwide media networks at universities
(Range: 1.5 m.)

Digital media

- Display Marketing
- social media
- influencer network
- Studentenrabatt.com

Total reach: 2M.+

Gross contacts: approx. 10 m.



PRICES & BOOKING UNITS

flyer insert

Services	>50k copies	from 100k copies	200k copies
Flyer inserts* (A6 format)	€0.11 each	€0.10 per piece	€0.09 per piece
Provision of the verification tool	included	included	included
Optional prize draw **	-	included	included
Optional survey (max. 6 questions)**	-	included	included
6 months online presence on Studentenrabatt.com	-	included	included

Exemplary overview:	50k	100k	150k	200k
Prices (net) per booking unit:	€5,500.00	€10,000.00	€15,000.00	€18,000.00

*Price exclusive of printing **limited places

PRICES & BOOKING UNITS

Product insert

Services	>50k copies	from 100k copies	200k copies
Product samplings	€0.09 per piece	€0.07 per piece	€0.06 per piece
Provision of the verification tool	included	included	included
Optional prize draw **	-	included	included
Optional survey (max. 6 questions)**	-	included	included
6 months online presence on Studentenrabatt.com	-	included	included

Exemplary overview:	50k	100k	150k	200k
Prices (net) per booking unit:	€4,500	€7,000.00	€10,500.00	€12,000.00

**limited places

OUR AFFAIR OF THE HEART

- The filling material is made from 100% renewable raw materials.
- We guarantee 100% climate-neutral shipping.



Der CO₂-neutrale Versand
mit DHL

REFERENCES



CONTACT

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